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Pantry Manager

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Delivery Driver

BOBBY TOWNSEND

Delivery Driver

SONNY MCCABE

Warehouse Worker/Maintenance

SHAWN SPIES

Mobile Pantry Driver



summer 2011

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Disaster Relief Assistance in Southeast Missouri

During the recent flooding Southeast Missouri Food Bank delivered 145,266 pounds of food, cleaning supplies, and hygiene items to assist displaced families throughout Southeast Missouri.

Through our network of food banks, Southeast Missouri Food Bank was able to assist communities in responding to disasters with large quantities of household items, food and water.

Missouri Food Bank Association, which Southeast Missouri Food Bank is a member of, provided 10,000 bottles of water to the State Emergency Management Agency for the area impacted by the floods. Also, the Food Bank provided a disaster relief trailer filled with 6,912 MRE (Meals Ready to Eat), 500 bottles of water, and 2,300 jugs of water to the Scott County area.



Following the Birds' Point Levee breakage, the Food Bank hosted several mobile food pantries in Scott County. Families were able to receive cleaning supplies, food, and hygiene items donated through Stuff-A-Truck as well.

SOUTHEAST MISSOURI
Food Bank
Delivering Help and Hope to the Hungry

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**A NOTE FROM
KAREN GREEN**
Executive Director

Dear Friends of the Food Bank,

I am daily inspired while serving as Executive Director at Southeast Missouri Food Bank. My work allows me to witness the absolute best in people- people willing to take time from their busy schedule to help bring our feeding programs to life; people who extend a helping hand by donating food and household products in times of crisis; people who share their talents and resources to improve the lives of others.

2011 has provided some additional challenges for the Food Bank and our hunger relief network as we not only carried on the work of helping those with a daily need for food assistance, but responded to the needs of thousands who fell victim to the meandering Mississippi River as she poured out of her banks. Additional provisions came from neighboring Food Banks in Missouri and Iowa, local manufacturers like Procter and Gamble and of course our faithful supporters in the community who **stuffed trucks, stamped out hunger** and rallied to the cause of the unfortunate. As I write this letter we are receiving additional donations to assist those in Joplin who encountered the tragic storm a few days ago.

So as you can see, I am fortunate in the work that I do for whether you are helping your neighbors across town, across the region or across the state, I've been seeing you at your very best. Keep up the good work!

Thank you and God bless,

News

Bank of Advance donates \$10,000

Southeast Missouri Food Bank would like to recognize Bank of Advance for donating \$10,000 to our hunger relief network. Bank of Advance will be sponsoring two innovative feeding programs brought to the area by Southeast Missouri Food Bank, the Backpacks For Friday Program and the Mobile Food Pantry.

Southeast Missouri Food Bank's mission is to promote food recovery; acquire and distribute food and household products; and provide community leadership and education on issues of hunger and poverty in an effort to alleviate hunger in the region.

So far this year, more than 3 million pounds of food have been distributed to 165 hunger-relief agencies and 300 children receiving backpacks throughout Southeast Missouri.

Barrels For Backpacks

The first annual "Barrels for Backpacks" food drive took place March 28-April 2 on the campuses of Cape Girardeau and Sikeston high schools as well as at area Montgomery Bank branches. On Saturday, April 2, high school students, faculty and Southeast Missouri Food Bank staff collected food for the Backpack program at their community Wal-Mart store. Some Wal-Mart customers opted to donate cash which will be used to purchase additional food for the program. **Sikeston High School defeated Cape High School by collecting an impressive 3,516 pounds of food (or 1,320 lbs plus \$488). Cape Central brought in a total of 1,133 pounds (or 799 pounds plus \$73).** The Food Bank would like to say thanks to each community for the great response and special thanks to our partners in the project- Cape Girardeau and Sikeston high school students and faculty, Montgomery Bank, and Wal-Mart.



Spring Showers

Spring Showers collected 450 lbs of hygiene items to complement Southeast Missouri Food Bank's Backpacks For Friday program. The Backpack program sends home a backpack full of nutritious food each weekend to over 300 students in Southeast Missouri who need additional food for their families.

Stamp Out Hunger

Through "Stamp Out Hunger" on April 16, 2011, the National Letter Carriers in Cape Girardeau and Chaffee collected a total of 5,000 pounds of non-perishable food items. This donation was received by Southeast Missouri Food Bank and in return will benefit pantries, soup kitchens and other member agencies in Cape Girardeau County. The Food Bank would like to thank all donors and letter carriers for their efforts during this successful food drive!



KFVS-12's Stuff-a-Truck

KFVS-12's Stuff-a-Truck collected over 185,000 pounds to help assist flood victims in need! Thank you to everyone that donated their time, food, cleaning supplies, money, and especially KFVS-12. Our first distribution following the collection took place in Morehouse on May 19, 2011. The two Mobile Food Pantries served over 350 families.



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KAREN GREEN

Southeast Missouri Food Bank

Southeast Missouri Food Bank receives \$100,000 Tri-State AMP “Advertising For A Cause” grant

Tri-State Advertising & Marketing Professionals (AMP) awarded the Southeast Missouri Food Bank the \$100,000 Advertising for a Cause grant. Tri-State AMP established this grant to provide advertising assistance, production, and media placement for regional, public service organizations.

Karen Green, Director of the Southeast Missouri Food Bank says the award could not have come at a better time. The receding flood waters are leaving behind many people displaced from their homes and those who are able to return, are finding damaged or lost food supplies. The need is now, and greater than ever, not only to everyday hunger but to the families displaced by recent flooding.

The entire sixteen county food bank service area has been impacted by the recent flooding of the Mississippi River. Seven of our sixteen counties, New Madrid, Mississippi, Cape Girardeau, Ripley, Scott, Stoddard, and Butler have been declared national disaster areas. Southeast Missouri Food Bank has responded by shipping thousands of pounds of supplies for local emergency responders and for our hunger relief agencies to use during the crisis.

“Long after a disaster happens the need for assistance remains as those impacted are putting their lives back together” says Green. “We can become the voice of those who are hurting and Tri-State AMP can ensure that voice is heard by those who want to help.”

Ten regional media companies (FOX Radio, River Radio, Withers Broadcasting, KBSI, WSIL, Charter Media – Southeast Missouri, Poplar Bluff City Cable, DSW Signs, Bootheel Signs and Red Letter Communications) have donated their production and placement services to fund the grant, which will be coordinated by Tri-State AMP. The media partners will develop and implement a multi-media public service campaign for the Southeast Missouri Food Bank covering a five-state service area.

The Advertising for a Cause grant debuted in 2009 when four local media organizations donated \$40,000 worth of creative production and media placement. Their grants are to be used for a worthwhile public service campaign with potential to deliver tangible results. Tri-State AMP received the American Advertising Federation’s National Club Achievement Award for its role in the resulting public service campaign.

Mark your Calendars



1 in 5 children in Southeast Missouri go to bed hungry.
You can help. Donate your time.

What: Packing food for the BackPacks For Friday Program, serving over 300 children in 12 elementary schools in your communities

When: September 30, 2011 | 4:00 p.m.– 8:00 p.m.

Where: Osage Community Centre, Cape Girardeau

Volunteers can pre-register online: www.semofoodbank.org

Be a  riend.

Stay in  ouch.

#semofoodbank