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RED NOSE FEEDS PEMISCOT COUNTY FAMILIES

Sikeston, MO, (March 17, 2021) -- Southeast Missouri Food Bank was awarded a grant from Red Nose Day USA that will help feed children in Pemiscot County.

The Red Nose Day funds will allow the food bank to hold 14 A Better Childhood (ABC) Mobile Food Pantries this year in the Caruthersville, Hayti, and Kennett school districts.

Information on specific dates, times and locations of the mobiles will be shared with families through the respective school districts.

Southeast Missouri has some of the highest rates of child hunger in the state. The current projected rate of child hunger in Pemiscot County is 35.9 percent and in Dunkin County is 34.4 percent. The child hunger rate for Missouri is 25.6 percent.

Red Nose is sponsored by the non-profit organization Comic Relief and began in the United States in 2015. Activities support an end to child poverty by raising money and awareness for child hunger initiatives in the United States.



Addie and her granddaughter Nylah don red noses as they wait to receive food at a Red Nose Day ABC mobile food pantry in Caruthersville.

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About Southeast Missouri Food Bank

The mission of Southeast Missouri Food Bank is to end hunger and leverage the power of food to build healthy communities. The food bank provides food to more than 140 food pantries, soup kitchens and shelters in a 16-county area of southeast Missouri. The coverage area includes Bollinger, Butler, Cape Girardeau, Carter, Dunklin, Madison, Mississippi, New Madrid, Pemiscot, Perry, Reynolds, Ripley, Scott, Ste. Genevieve, Stoddard, and Wayne counties. The food bank also provides food for senior citizen programs, children's programs and mobile food distributions. It is affiliated with Feeding America, the nation's largest food bank network, and has received the highest possible rating from Charity Navigator, attesting to its adherence to best practices.

Those interested in helping can do so by making a tax-deductible contribution, donating food, or scheduling a time to volunteer. Visit SemoFoodBank.org for more information.

About Red Nose Day

Red Nose Day USA is a fundraising campaign run by the non-profit organization Comic Relief US, a registered U.S. 501(c)(3). Red Nose Day started in the U.K. in 1988, built on the foundation that the power of entertainment can drive positive change. To date, it has raised over \$1 billion globally. Since its US launch in 2015, Red Nose Day has raised over \$230 million to positively impact over 25 million children in the US and around the world. Money raised supports programs that ensure the children who need it most are safe, healthy, educated and empowered. For more information about Red Nose Day USA and its impact, visit www.rednoseday.org. Follow @RedNoseDayUSA on Twitter, Instagram and Facebook.