



News Release

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SUBARU OF AMERICA, INC. CONTINUES FIGHT AGAINST HUNGER PROVIDING 100 MILLION MEALS IN LANDMARK DONATION TO FEEDING AMERICA *Automaker Furthers Commitment to Hunger Relief Organization*

Sikeston, MO (March 17, 2021) – Subaru of America, Inc., joined by its two regional independent distributors, Subaru of New England and Subaru Distributors Corp., continues its commitment to support people affected by COVID-19 by helping provide an additional 100 million meals to Feeding America and Food Banks nationwide, including Southeast Missouri Food Bank.

“Subaru is working with Feeding America to help the millions of families struggling with hunger across the U.S.,” said Thomas J. Doll, President and CEO, Subaru of America, Inc. “As we continue to weather these unprecedented times together, we hope our contribution ensures the most vulnerable members of our communities are fed and cared for.”

Right now, millions of Americans are out of work and unable to provide adequate nourishment for their families. In fact, because of the pandemic, one in three children in Southeast Missouri faces hunger. The automaker is supporting Southeast Missouri Food Bank by securing the resources needed to serve people who are struggling during this time of uncertainty.

“The pandemic has posed unique challenges for food banks and the people we serve,” said Claire Babineaux-Fontenot, CEO of Feeding America. “We are tremendously grateful to Subaru of America, along with Subaru retailers and distributors, for their generous support and commitment to fighting against hunger in communities across the country.”

To ensure that food banks with the highest need are served, Subaru donated to food banks with the highest food insecurity rates and child food insecurity rates. Southeast Missouri Food Bank was selected due to our region’s food insecurity rate of 21.2 percent and child food insecurity rate of 29.2 percent - making it among the highest prevalence of food insecurity in the nation.

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About Subaru of America, Inc.

Subaru of America, Inc. (SOA) is a wholly owned subsidiary of Subaru Corporation of Japan. Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive, Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the Subaru Love Promise, which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA has donated more than \$190 million to causes the Subaru family cares about, and its employees have logged more than 40,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do. For additional information visit media.subaru.com. Follow us on Facebook, Twitter, and Instagram.

About Subaru Distributors Corp.

Established in 1975 and based in Orangeburg, NY, Subaru Distributors Corp. (SDC) is the independent distributor that franchises Subaru retailers throughout New York state and the northern eleven counties of New Jersey, selling and distributing Subaru vehicles, parts and accessories to its 67 retailer partners. SDC supports local and national charities and, with its Subaru retailers, enthusiastically embraces and supports the Subaru Love Promise and all that it stands for.

About Subaru of New England, Inc.

Established in 1971 and based out of Norwood, MA, Subaru of New England, Inc. (SNE) markets & distributes Subaru vehicles and parts to the 64 Subaru Retailers throughout the six New England states. Through its commitment to the Subaru Love Promise, SNE is dedicated to the causes and passions that matter most to its Subaru owners. Leading by example, SNE's office building is LEED (Leadership in Energy and Environmental Design) Platinum Certified, featuring efficient, state-of-the-art technologies and renewable resources. In the past several years, SNE and its Retailers have donated millions to local charities.

To learn more about Subaru of New England, visit SubaruOfNewEngland.com. Follow us on Facebook, Twitter, and Instagram.

About Feeding America

Feeding America® is the largest hunger-relief organization in the United States. Through a network of 200 food banks and 60,000 food pantries and meal programs, we provide meals to more than 40 million people each year. Feeding America also supports programs that prevent food waste and improve food security among the people we serve; educates the public about the problem of hunger; and advocates for legislation that protects people from going hungry. Individuals, charities, businesses and government all have a role in ending hunger. Donate. Volunteer. Advocate. Educate. Together we can solve hunger. Visit www.feedingamerica.org, find us on Facebook or follow us on Twitter.

About Southeast Missouri Food Bank

Southeast Missouri Food Bank provides food to more than 140 charitable and disaster relief programs in Southeast Missouri. The Food Bank's 16-county coverage area includes Bollinger, Butler, Cape Girardeau, Carter, Dunklin, Madison, Mississippi, New Madrid, Pemiscot, Perry, Reynolds, Ripley, Scott, Ste. Genevieve, Stoddard, and Wayne counties. Member agencies include food pantries, soup kitchens, domestic violence and homeless shelters, senior citizen programs, children's programs, and non-profit rehabilitation facilities. The mission of Southeast Missouri Food Bank is to end hunger and leverage the power of food to build healthy communities. Those interested in helping can do so by making a tax-deductible contribution, donating food, or scheduling a time to volunteer. Visit SemoFoodBank.org for more information.

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