



## News Release

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### **Greenway Equipment, Jason Aldean Team Up To Fight Childhood Hunger**

Sikeston, MO (Jan. 22, 2020) – Greenway Equipment and country music star Jason Aldean have teamed up again to support weekend backpack programs in schools in Missouri and Arkansas.

Greenway Equipment has donated the John Deere Cab XUV835M utility vehicle Aldean uses on his property near Nashville. The UTV features a dashboard plaque with his autograph.

Proceeds from the fundraiser will benefit three local food banks, including Southeast Missouri Food Bank, Arkansas Food Bank of Little Rock, Food Bank of Northeast Arkansas in Jonesboro. Together, the three food banks feed 4,600 children through their backpack programs, which send food home with deserving children each weekend.

“We are proud longtime supporters of the Backpack Program,” Greenway Chief Executive Officer Marshall Stewart said in a news release. “In an area where agriculture is the leading economy, no one should go without a meal.”

“We’re incredibly grateful to Greenway and Jason Aldean for continuing this program,” said Southeast Missouri Food Bank Chief Executive Officer Joey Keys. “The 16 counties we serve in southeast Missouri have some of the highest rates of child hunger in the state. Programs like our backpacks are a godsend for the students and families who live in homes without access to enough food.”

A \$10 donation is requested for each ticket. Donations can be made at [GoGreenway.com](http://GoGreenway.com) or at any Greenway location, including the Missouri locations in Charleston, Dexter, Malden, Poplar Bluff and Sikeston.

Aldean will draw the winning ticket during his Feb. 29 concert at Arkansas State University in Jonesboro.

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#### **About Greenway Equipment, Inc.**

Greenway Equipment, Inc. has been recognized as an innovative and trusted John Deere equipment dealer focused on providing their customers with quality equipment and exceptional service. Greenway provides an energized environment in which employees have pride in their work, opportunities for career development, and a focus on family. Greenway Equipment continues to give back and reinvest in the 31

communities in which they have locations. For more information, visit [GoGreenway.com](http://GoGreenway.com).

### **About Southeast Missouri Food Bank**

Southeast Missouri Food Bank provides food to 140 charitable and disaster relief programs in Southeast Missouri. Member agencies include food pantries, soup kitchens, domestic violence and homeless shelters, senior citizen programs, children's programs, and non-profit rehabilitation facilities. The food bank's 16-county coverage area includes Bollinger, Butler, Cape Girardeau, Carter, Dunklin, Madison, Mississippi, New Madrid, Pemiscot, Perry, Reynolds, Ripley, Scott, Ste. Genevieve, Stoddard, and Wayne counties. The mission of Southeast Missouri Food Bank is to end hunger and leverage the power of food to build a healthy community. The Food Bank is affiliated with Feeding America, the nation's largest food bank network, and has received the highest possible rating from Charity Navigator, attesting to its adherence to best practices. Those interested in helping can do so by making a tax-deductible contribution, donating food, or scheduling a time to volunteer. More information about SEMO Food Bank and its programs is available at [semofoodbank.org](http://semofoodbank.org)