



News Release

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Greenway Raises \$166,400 for Food Bank Backpack Programs

Weiner, Ark. (March 2, 2020) – The Greenway Equipment and Jason Aldean partnership to give away a John Deere Cab XUV835M Gator Aldean used on his property near Nashville raised \$166,400 for three local foodbanks, nearly \$50,000 more than the giveaway raised last year.

“Giving back to the communities in which we operate is a main priority for us,” said Marshall Stewart, Greenway Equipment Chief Executive Officer. “Being able to support a fundraiser like this Jason Aldean Gator Giveaway is what it’s all about, supporting the children in our communities, especially those who don’t know where their next meal is coming from.”

Proceeds from the promotion will benefit weekend backpack programs at Arkansas Food Bank in Little Rock, Food Bank of Northeast Arkansas in Jonesboro, and Southeast Missouri Food Bank in Sikeston. Together, the three food banks feed 4,600 children through their backpack programs, which send food home with deserving children each weekend.

“We are proud longtime supporters of the Backpack Program,” Stewart said. “In an area where agriculture is the leading economy, no one should go without a meal.”

Aldean drew the winning ticket for the Gator shortly before his We Back concert Saturday night at First National Bank Arena in Jonesboro. Wynne, Ark., resident Patsy Roberts won the Gator, which features a dashboard plaque autographed by Aldean.

The Gator giveaway kicked off in January, and a \$10 donation was requested with each registration.

For more information about the fundraiser, contact Rick Bormann at RBormann@gogreenway.com or Maddison Stone at MStone@gogreenway.com.

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Cutline: Greenway Equipment Chief Executive Officer Marshall Stewart, left, Southeast Missouri Food Bank Chief Advancement Officer Lisa Church, Arkansas Food Bank Chief Executive Officer Rhonda Sanders and Food Bank of Northeast Arkansas Chief Executive Officer Christie Jordan meet with Jason Aldean, right, when he drew the winning ticket for the Gator Giveaway before his concert at First National Bank Arena at Jonesboro, Ark., Saturday night. The giveaway raised \$166,400 for weekend backpack programs at the three food banks.

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About Greenway Equipment

Greenway Equipment is a 31 location John Deere dealer and for more than 30 years have been the trusted equipment dealer providing Arkansas and southeast Missouri with tough, durable equipment, a variety of services and expert advice. The mission of Greenway is to earn the trust and respect of customers and employees alike. To learn more, visit www.gogreenway.com.

About Southeast Missouri Food Bank

Southeast Missouri Food Bank provides food to 140 charitable and disaster relief programs in Southeast Missouri. Member agencies include food pantries, soup kitchens, domestic violence and homeless shelters, senior citizen programs, children's programs, and non-profit rehabilitation facilities. The food bank's 16-county coverage area includes Bollinger, Butler, Cape Girardeau, Carter, Dunklin, Madison, Mississippi, New Madrid, Pemiscot, Perry, Reynolds, Ripley, Scott, Ste. Genevieve, Stoddard, and Wayne counties. The mission of Southeast Missouri Food Bank is to end hunger and leverage the power of food to build a healthy community. The Food Bank is affiliated with Feeding America, the nation's largest food bank network, and has received the highest possible rating from Charity Navigator, attesting to its adherence to best practices. Those interested in helping can do so by making a tax-deductible contribution, donating food, or scheduling a time to volunteer. More information about SEMO Food Bank and its programs is available at semofoodbank.org.