



News Release

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Walmart, Sam's Club Continue Commitment to Addressing Food Insecurity in Southeast Missouri through Fight Hunger. Spark Change. Campaign

SIKESTON, MO (April 10, 2023) – Rising food prices, continued supply chain disruptions and the end of pandemic-related federal emergency support programs are affecting the charitable food system as well as millions of people in America, with nearly 34 million people, including more than 9 million children, facing hunger.

For the 10th straight year, all U.S. Walmart stores and Sam's Clubs are launching the Fight Hunger. Spark Change. campaign, helping to end food insecurity and provide nourishment to families and individuals across the country.

In partnership with Walmart customers, Sam's Club members, suppliers and associates, the campaign aims to help people who experience food insecurity in southeast Missouri gain access to the food and resources they need to thrive.

As one of our largest annual cause marketing campaigns, Fight Hunger. Spark Change. has generated more than \$165 million and helped secure nearly 1.7 billion meals* for the Feeding America® network of food banks since its inception in 2014, including here in southeast Missouri.

The campaign will run in store, in club and online from April 10-May 8. There are three easy ways to support neighbors in need.

- For every participating product purchased in store, in club or online at Walmart.com or SamsClub.com, the supplier will donate the monetary equivalent of at least one meal (\$0.10) on behalf of a Feeding America member food bank at Walmart and five meals (\$0.50) at Sam's Club, up to applicable limits. See specially marked packages for full details.
- Donate at check-out in stores or clubs or round up at Walmart.com.
- Donate at Feeding America's Fight Hunger. Spark Change. campaign donation site at either www.FeedingAmerica.org/Walmart or www.FeedingAmerica.org/SamsClub.

"Support from the Fight Hunger. Spark Change. campaign means a lot to us and the people we serve," said Joey Keys, chief executive officer of Southeast Missouri Food Bank. "In southeast Missouri, about 80,000 of our neighbors receive food assistance

from the food bank's partners and programs each month. Over the last year, more people have turned to us for help for the first time, as higher grocery prices forced them to make hard choices. Having Walmart and Sam's Club not just help raise money to fight hunger but also raise awareness about food insecurity in our communities is a really big help to the work we do."

In SEMO Food Bank's 16-county service area, 1 in 6 families, 1 in 5 children and 1 in 8 senior citizens are food insecure. The region also has some of the highest rates of hunger in the state, with five of the top 10 most food insecure counties in Missouri.

"We are grateful to our associates, customers, members and suppliers who have joined us over the past 10 years to fight hunger in their communities," said Kathleen McLaughlin, President of the Walmart Foundation. "While we strive to expand access to healthy, affordable food year-round, the annual Fight Hunger. Spark Change. campaign allows us to come together with Feeding America to raise awareness of food insecurity and invite others to join us in our work to end hunger."

The 18 participating suppliers for Walmart include: BIMBO Bakeries; BodyArmor; Bush Brothers & Company; Campbell Soup Company; The Clorox Company; The Coca-Cola Company; fairlife, LLC; Frito-Lay North America, Inc; General Mills; Iovate Health Sciences; Lactalis; Kellogg's, Keurig Dr Pepper; Kraft Heinz; Monster Energy; Post Consumer Brands; Simply Good Foods; Unilever

The 16 participating suppliers for Sam's Club include: Blue Triton Brands; BodyArmor; The Clorox Company; The Coca-Cola Company; Frito-Lay North America, Inc; General Mills; Hint; Kellogg's; Keurig Dr Pepper; KIND; Kraft Heinz; Member's Mark; Nestlé Purina Petcare Company; Nong Shim; Nissin; Vita Coco

To learn more about the campaign, visit www.feedingamerica.org/partners/current-promotions

**Currently, \$1 helps provide at least 10 meals secured by Feeding America® on behalf of local member food banks.*

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About Southeast Missouri Food Bank

The mission of Southeast Missouri Food Bank is to end hunger and leverage the power of food to build healthy communities. The food bank provides food to 140 charitable and disaster relief programs in Southeast Missouri. These member agencies include food pantries, soup kitchens, domestic violence and homeless shelters. Southeast Missouri Food Bank also holds regular mobile food distributions and provides monthly boxes of food to 5,500 senior citizens and weekend backpacks of food during the school year to nearly 1,200 students in 30 school districts. The food bank's 16-county coverage area includes Bollinger, Butler, Cape Girardeau, Carter, Dunklin, Madison, Mississippi, New Madrid, Pemiscot, Perry, Reynolds, Ripley, Scott, Ste. Genevieve, Stoddard and Wayne counties. Those interested in helping can do so by making a tax-deductible contribution, donating food, or scheduling a time to volunteer. Visit semofoodbank.org for more information.

About Feeding America

Feeding America® is the largest hunger-relief organization in the United States. Through a network of more than 200 food banks, 21 statewide food bank associations, and over 60,000 partner agencies, food pantries and meal programs, we helped provide 5.2 billion meals to tens of millions of people in need last year. Feeding America also supports programs that prevent food waste and improve food security among the people we serve; brings attention to the so advocates for legislation that protects people from going hungry. Visit www.feedingamerica.org, find us on Facebook or follow us on Twitter.

About Walmart

Walmart Inc. (NYSE: WMT) helps people around the world save money and live better - anytime and anywhere - in retail stores, online, and through their mobile devices. Each week, approximately 240 million customers and members visit more than 10,500 stores and numerous eCommerce websites in 20 countries. With fiscal year 2023 revenue of \$611 billion, Walmart employs approximately 2.1 million associates worldwide. Walmart continues to be a leader in sustainability, corporate philanthropy and employment opportunity. Additional information about Walmart can be found by visiting <https://corporate.walmart.com>, on Facebook at <https://facebook.com/walmart>, on Twitter at <https://twitter.com/walmart>, and on LinkedIn at <https://www.linkedin.com/company/walmart/>.

About Sam's Club

Sam's Club®, a division of Walmart Inc. (NYSE: WMT), is a leading membership warehouse club offering superior products, savings, and services to millions of members in nearly 600 U.S. clubs, including Puerto Rico. Now in its 40th year, Sam's Club continues to redefine warehouse shopping with its highly curated assortment of high-quality fresh food and Member's Mark items and market-leading technologies and services like Scan & Go™, Curbside Pickup and home delivery service in select markets. To learn more about Sam's Club, visit the Sam's Club Newsroom, shop at samsclub.com, and interact with Sam's Club on Twitter, Facebook, Instagram, and Tik Tok.