



**FOR IMMEDIATE RELEASE**

June 8, 2023

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**Greenway Equipment kicks off annual food bank fundraiser on June 19**

*Donate for a chance to win one of two John Deere Gator™ utility vehicles previously owned by Jason Aldean*

**WEINER, Ark.** – Greenway Equipment Inc. has launched a fundraising campaign for local food banks in partnership with country music star Jason Aldean. The funds raised through the giveaway will be donated to combat food insecurity for children in Arkansas and Missouri. Each donation is considered a registration for a chance to win one of two John Deere Gator™ utility vehicles previously owned by Aldean.

Greenway is donating a 2022 John Deere XUV835M Honor Edition Cab Gator™ with HVAC and a 2021 John Deere XUV825M S4 Gator™, previously used by Aldean on his property near Nashville, Tenn. Each vehicle features a plaque with Aldean's autograph. The funds raised will go toward supporting the backpack programs at Arkansas Foodbank in Little Rock, Food Bank of Northeast Arkansas in Jonesboro and the Southeast Missouri Food Bank in Sikeston.

"Agriculture and food production are central to our business at Greenway, so we're proud to continually support the backpack programs that help provide food to those in need," said Marshall Stewart, CEO of Greenway Equipment, Inc. "This giveaway partnership is just one way Greenway is working to make a positive impact and strengthen the communities where we operate."

According to FeedingAmerica.org, one in five children in Arkansas and one in seven children in Missouri struggle with hunger. The backpack programs provide food for hungry children on the weekends and feed thousands of children during the school year.

Register for a chance to win from June 19 through August 11 by visiting [GoGreenway.com](http://GoGreenway.com), texting the keyword "gobackpack" to 44321 or visiting any local Greenway location. A \$10 donation per registration is suggested, but no purchase is necessary to participate. The winner will be announced the week of August 14-18, 2023. Some restrictions apply; visit

GoGreenway.com for more information. For more information on how your local school can participate in the Backpack Program, please contact your local food bank.

**About Greenway Equipment, Inc.**

Greenway Equipment, Inc. has been recognized as an innovative and trusted John Deere equipment dealer focused on providing their customers with quality equipment, exceptional service and expert advice. Greenway provides an energized environment in which employees have pride in their work, opportunities for career development and a focus on family. Greenway Equipment continues to give back and reinvest in the 32 communities in which they have locations. For more information, visit [GoGreenway.com](http://GoGreenway.com).

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